



WHERE SERIES BEGIN
AUGUST 30TH > SEPT. 1ST 2021

SERIES
FORUM
INTERNATIONAL FESTIVAL - LILLE / HAUTS-DE-FRANCE
MANIA

PROGRAMME & SCHEDULE

PROUD TO SUPPORT THE BEST

Among hundreds of applications per year, **Creative Europe MEDIA** selects the very best projects that can help Europe's audiovisual sector to become stronger. **Series Mania** is one of them, and we are proud to support it!

For more information on funding opportunities, visit
↪ ec.europa.eu/media

or contact your local MEDIA desk for advice:
↪ bit.ly/contactMEDIAdesks



30

YEARS
OF
MEDIA

We are extremely happy and proud to gather the international scripted community again!

SERIES MANIA FORUM has become a **leading European event for series professionals**, presenting three days of panels, conferences and networking opportunities.

It is supported by the Hauts-de-France Region, the CNC (Centre National du Cinéma et de l'image animée), the Creative Europe – MEDIA programme of the European Union, and many sponsors and industry partners, which we thank warmly for their trust and support.

Designed to promote the creative process at all stages, SERIES MANIA FORUM encourages co-production initiatives in Europe and beyond. It presents upcoming trends – from writing to producing, and broadcasting –, accompanying the transformation of the global TV market.

At the heart of the event, the **Lille Dialogues** international summit pursues this purpose: bringing together European decision-makers and international industry leaders, it encourages a joint reflection on the challenges of the sector. We are particularly honored to welcome the French Minister of Culture, Roselyne Bachelot-Narquin, and the European Commissioner for Internal Market, Thierry Breton, among an exceptional line-up of speakers and guests.

Our **Co-Pro Pitching Sessions** welcome 16 series in development looking for potential financial partners. **An International Jury will award a prize of €50,000 to the best project**, supporting its further development. With a record number of submissions – twice the number of 2020 – the Co-Pro Pitching Sessions have proven to be the most highly anticipated event, a sign of the European industry's creativity and appetite for original content. Since 2013, close to 30 international series were successfully produced and broadcast after participating in the Forum.

In 2021, three projects from previous editions will be screened within Series Mania's Official Competition: *Blackport*, *Jerusalem*, and *The Last Socialist Artefact*.

SERIES MANIA FORUM is introducing the **Creative Bazaar**, a unique incubator for international writers and producers. It will host all the talents in a single location, the Bazaar St-So, thus fostering cooperation and networking between the participants in our residencies, workshops, and training programmes: the UGC Writers Campus, the Co-Writing Residency Israel-France, and the new DEENTAL Series Workshop, designed specifically for professionals from African, Caribbean and Pacific countries.

The pandemic changed our working habits towards more digitalization. With this in mind, we decided to create the **Series Mania Digital platform** to broadcast all of the SERIES MANIA FORUM's content,

events and conferences live and replay. The platform is accessible during and after the event, giving all scripted professionals the specific tools to connect and develop fruitful business relationships all year round.

We wish all our industry participants a rich experience of networking opportunities and exchanges of ideas. From late August on – and for the years to come – SERIES MANIA FORUM will once again be the place “where series begin”!

Laurence Herszberg, General Director
Francesco Capurro, Series Mania Forum Director



WELCOME DRINKS

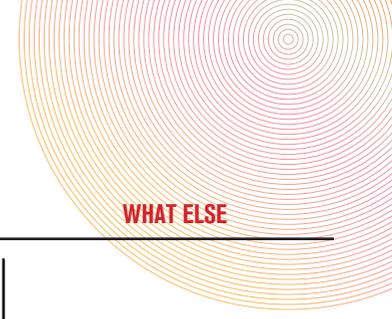
By invitation only

Sunday, August 29th
18:30-21:00
Bazaar St-So
292, rue Camille Guérin



Lille Grand Palais 2019 © Nablezon

MONDAY, AUGUST 30TH



AUDITORIUM PASTEUR

AUDITORIUM EUROTOP

VAN GOGH ROOM

ARTOIS ROOM

MEETING CLUB

WHAT ELSE

10:30-11:30
**ACQUIMSSIONS:
A NEW BUSINESS MODEL?**
[Panel]

10:00-10:10
OPENING REMARKS

10:10-11:15
CO-PRO PITCHING SESSIONS
[Pitching Session]

10:30-11:30
COMING NEXT FROM GERMANY
[Country Focus]

10:30-11:30
**TAIWAN SERIES SHOWCASE
AND CO-PRODUCTION INCENTIVES**
[Sponsored Session]

9:30-13:00
**ONE-ON-ONE MEETINGS
SERIES' WOMEN**
[Networking Event]

14:00-16:00
"JERUSALEM"
Nouveau Siècle, 17 Pl. Pierre Mendès
[Festival Screening]

12:00-13:00
**ARE THE MAJOR AUDIOVISUAL GROUPS
THE PRODUCERS' BEST PARTNERS?**
[Panel]

11:30-13:00
CO-PRO PITCHING SESSIONS
[Pitching Session]

12:00-13:00
COMING NEXT FROM BELGIUM
[Country Focus]

12:00-13:00
DISCOVER THE SERIES MANIA INSTITUTE
[Launch Event]

17:30
**PHOTOSHOOT:
WOMEN IN THE INDUSTRY**
Welcome Desk

LUNCH BREAK

14:00-15:00
**RENEWAL AND EXCELLENCY:
THE SCANDINAVIAN MODEL**
[Panel]

14:00-14:15
GLOBAL TRENDS IN SCRIPTED SERIES
[Keynote]

13:30-14:15
**A BLOSSOMING INDUSTRY IN EASTERN
AND CENTRAL EUROPE**
[Country Focus]

14:15-18:30
**ONE-ON-ONE MEETINGS
DEENTAL SERIES WORKSHOP**

&
CO-WRITING RESIDENCY ISRAEL-FRANCE
[Networking Event]

18:30-20:00
**SERIES MANIA FORUM
AWARDS CEREMONY**
Barrière Theatre, 777 bis Pont de Flandres
By invitation only

NETFLIX: FROM EUROPE TO THE WORLD
15:30-16:15
[In Conversation]

14:15-15:30
CO-PRO PITCHING SESSIONS
[Pitching Session]

14:30-15:15
**NEWEN, A EUROPEAN GROUP
AT THE HEART OF GLOBALISATION**
[In Conversation]

15:30-16:30
**TV DRAMA:
NEW OPPORTUNITIES IN GRAND EST**
[Sponsored Session]

18:30-20:00
**UNIFRANCE
TV FRANCE INTERNATIONAL COCKTAIL**
Business Lounge
By invitation only

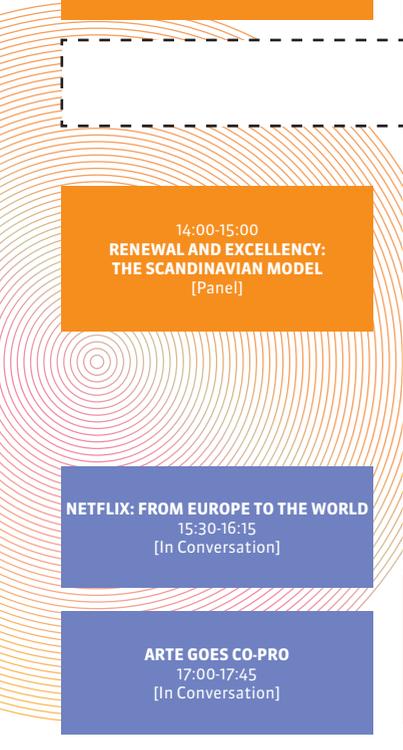
ARTE GOES CO-PRO
17:00-17:45
[In Conversation]

16:30-17:30
BOOK-TO-SCREEN
[Pitching Session]

16:00-17:00
COMING NEXT FROM QUÉBEC
[Country Focus]

17:00-18:00
ZDF ENTERPRISES SHOWCASE PART 1
[Sponsored Session]

21:00-02:00
FORUM PARTY
Barrière Resort, 777 bis Pont de Flandres
Open to all registered participants



MONDAY, AUGUST 30TH

CO-PRO PITCHING SESSIONS

The Co-Pro Pitching Sessions are Series Mania's founding premise and the most anticipated part of the Forum. 16 producers are invited to pitch a series in development to potential financial partners: broadcasters, distributors, producers as well as representatives of public and private funds.

A Best Project Award of €50.000 is granted by a professional jury composed this year by:

THE PRESIDENT OF THE JURY
Polly WILLIAMS (United Kingdom)
Head of Drama – Entertainment One



THE JURY MEMBERS

Daniel CAMPOS PAVONCELLI (Italy) – Head of Film and TV, Partner – Indiana Production
Sened DHAB (France) – VP Digital Scripted – France Télévisions
Mar DIAZ (Spain) – Fiction Executive Producer – RTVE
Maria FELDMAN (USA/Israel) – Producer and Creator – MASHA

THE OFFICIAL SELECTION

AMAL – 8x50min – Israel
Eran Riklis Productions (1997), Topia Communications, United King Films

CRUDE – 8x45min – United Kingdom
Amber Eye Films

COLD HAVEN – 8x50min – Iceland, Portugal
SPi, Glassriver

GOLD TRAIN – 6x45min – Germany
27 FILMS PRODUCTION

IN 1942 – 6x52min – France
White Lion Films (Mediawan)

LA PALMA – 6x45min – Norway
Fantefilm

LIBERTY'S – 8x52min – France
Scarlett Production (Mediawan), Le Gallo Films

MORESNET – 6x50min – Belgium
Caviar Film and TV/Caviar Content

MOZART MOZART – 6x45min – Germany
Story House Pictures

NOBLE CAUSE – 6x52min – Ireland, Switzerland
ShinAwil, C-Films, Point Prod

PICADERO – 6x50min – Spain, Colombia
Amor y Lujo, Fidelio Films

PRISON BOY – 6x50min – Canada
Hope of Glory Pictures dba Jenkinson/Goode Productions

RED RAINBOW – 8x50min – Russia
AR Content, Non-Stop Production

THE RABBI – 6x50min – Israel
Light Stream, Maze Productions, United King Films

WE WERE LEGENDS – 6x52min – France
Birth, SAN SIRO Films

BALATON BRIGADE – 8x50min – Hungary
Joyrider
Project out of competition, in partnership with CoPro Series of Berlinale Series Market and Conference

SERIES MANIA FORUM AWARDS CEREMONY

Following the **Co-Pro Pitching Sessions**, the International Jury will award the **€50.000 Best Project Prize** to one of the 16 projects in competition.

EWA, PFDM and Series Mania will award the very first **Woman In Series Award** to a remarkable woman from the industry to honor her vision and leadership.

From 6.30pm until 8pm
By invitation only
Barrière Resort, 777 bis Pont de Flandres



Co-Pro Pitching Sessions Awards 2019 - Purple © Antonin Weber

LAUNCH EVENT

DISCOVER THE SERIES MANIA INSTITUTE

The first school 100% dedicated to series. Discover the training programmes and official partners of this new initiative during an exclusive presentation. See also page 19.

PANEL

NETFLIX: FROM EUROPE TO THE WORLD

With
Larry Tanz – Vice President of Original Series for Europe, Middle East and Africa
Anna Nagler – Director, Local Language Originals, CEE & Russia
Damien Couvreur – Vice President of French Series

NETWORKING

SERIES' WOMEN

Come and meet the 20 participants enrolled in the first career enhancement programme for female producers in Europe. Hosted by the Erich Pommer Institut (EPI).

SPONSORED SESSION

TAIWAN SERIES SHOWCASE AND CO-PRODUCTION INCENTIVES

Learn everything about Taiwan's latest series, market trends and co-production incentives & resources. Hosted by Taiwan Creative Content Agency (TAICCA), in partnership with Series Mania.

PHOTOSHOOT

WOMEN IN THE INDUSTRY

All our female participants are invited to meet up and participate to this photoshoot.

IN CONVERSATION

ARTE GOES CO-PRO

The European Culture Channel will present its new European co-productions, series that will cross borders. A conversation with the creative teams and key executives at ARTE.



© Anna

FESTIVAL SCREENING

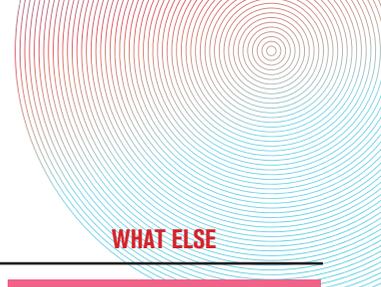
JERUSALEM – World Premiere

International Competition
Israel / 2021 / 10x50min / HOT
Series Mania Forum's Co-Pro Pitching Sessions 2013
Monday, August 30th at 2pm – Nouveau Siècle, 17 Pl. Pierre Mendès
Priority access with your badge



© Jerusalem

TUESDAY, AUGUST 31ST



AUDITORIUM PASTEUR LILLE DIALOGUES SUMMIT

- 09:30-09:40
WELCOME SPEECH
- 09:45-10:15
VIAPLAY, THE STRATEGY OF A EUROPEAN STREAMING LEADER
- 10:30-11:20
EUROPE IN THE DIGITAL ERA [Panel]
- 11:30-11:50
TF1 GROUP, A PRIVATE BROADCASTER SUPPORTING CREATIVITY
- 12:00-12:30
KEYNOTE DISNEY+
- 12:30-13:30
BANIJAY: WHAT IS THE STRATEGY OF THE LARGEST INTERNATIONAL CONTENT PRODUCER?

AUDITORIUM EUROTOP

- 09:30-10:30
LET'S GO GREEN! SUSTAINABILITY THROUGH INNOVATION [Panel]
- 11:00-12:00
EUROPEAN DRAMA CO-PRODUCTIONS: MYTHS AND REALITY [Panel]
- 12:30-13:30
IS EUROPEAN TV READY FOR DIVERSITY? [Panel]

VAN GOGH ROOM

- 09:30-11:45
UGC WRITERS CAMPUS PITCHING SESSIONS [Pitching Session]
- 12:00-13:00
AVMS DIRECTIVE: A GOOD FIT FOR EUROPEAN INDEPENDENT PRODUCTION? [Panel]

ARTOIS ROOM

- 11:00-12:00
FACE TO FACE WITH GERMAN FILMMAKERS: SERIOUS ABOUT SERIES [Sponsored Session]

MEETING CLUB

- 9:00-13:00
ONE-ON-ONE MEETINGS CO-PRO PITCHING SESSIONS [Networking Event]

WHAT ELSE

- 11:30-13:00
SPEED DATING FJPI X PICTANOVO Creative Corner [Networking Event]
- 15:00-16:30
MEET THE CLASS OF 2020 EMERGENCE SERIES ALUMNI Creative Corner [Networking Event]

LUNCH BREAK

- 14:30-15:00
HOW TO BUILD NATIONAL CHAMPIONS IN A GLOBALIZED MARKET?
- 15:15-15:45
WARNERMEDIA: CONNECTING EUROPEAN AUDIENCES TO COMPELLING CONTENT
- 16:00-17:00
WHAT FUTURE FOR TV? LINEAR BROADCASTERS TACKLING THE TRANSFORMATIONS OF THE INDUSTRY [Panel]
- 17:15-17:45
THE AUDIOVISUAL SECTOR: A STRATEGIC AMBITION FOR THE SINGLE MARKET
- 17:45-18:30
CLOSING EVENT

- 14:30-15:30
THE KEYS TO EUROPEAN CREATIVITY [Panel]
- 16:00-16:45
KEYNOTE HBO MAX [In Conversation]
- 17:00-18:00
TV FOR PRETEENS: HOW TO WRITE & PRODUCE SERIES FOR 8-12 YEAR-OLDS? [Panel]

- 14:00-14:50
PRESS CONFERENCE FRANCE TÉLÉVISIONS [Launch Event]
- 15:00-16:00
USPA INTERNATIONAL SESSION [Panel]
- 16:30-17:15
MADE IN ISRAEL [Country Focus]

- 14:00-15:00
ZDF ENTERPRISES SHOWCASE PART 2 [Sponsored Session]
- 15:30-16:30
COMING NEXT FROM FINLAND [Country Focus]
- 17:30-18:30
COMMUNITY, ENVIRONMENT AND ORIGINS: COLOMBIAN ETHNIC AUDIOVISUAL CONTENT [Sponsored Session]

- 14:00-18:30
ONE-ON-ONE MEETINGS CO-PRO PITCHING SESSIONS [Networking Event]

- 18:15-20:15
"THE LAST SOCIALIST ARTEFACT" Le Majestic, 54 rue de Béthune [Festival Screening]
- 18:30-20:00
MEET THE NORWEGIAN SERIES INDUSTRY COCKTAIL RECEPTION Business Lounge *By invitation only*
- 21:00-02:00
FORUM PARTY Barrière Resort, 777 bis Pont de Flandres *Open to all registered participants*

TUESDAY, AUGUST 31ST

LILLE DIALOGUES

THE AUDIOVISUAL INDUSTRY AT THE HEART OF EUROPEAN RECOVERY

The Lille Dialogues bring together **European lawmakers** and **international audiovisual industry leaders** for a day-long trade summit to encourage joint reflection on the challenges facing the audiovisual industry and to promote international cooperation.

Europe is a continent that is rich in creation and is an important consumer market for audiovisual content. As such, what are its prospects in a globalized context? How can we support the competitiveness of the European offer in a fragmented market and in the face of the challenges posed by the digital and ecological transition?

The Lille Dialogues are **a space for discussion and propositions** that aim to support the international audiovisual industry. Its goal is to **promote a Europe of culture** that fosters **pluralism, diversity, and social cohesion**.

The event is organised in partnership with the **Ministry of Culture**, the **CNC**, and the **European Commission**.

7 KEYNOTES

> THE AUDIOVISUAL SECTOR: A STRATEGIC AMBITION FOR THE SINGLE MARKET

Thierry Breton – European Commissioner for Internal Market

> VIAPLAY

Anders Jensen – President & CEO – Nordic Entertainment Group

> TF1 GROUP

Gilles Pélisson – Chairman & CEO – TF1 Group

> DISNEY+

Jan Koeppen – President EMEA – The Walt Disney Company

> BANIJAY

Stéphane Courbit – President and **Marco Bassetti** – CEO – Banijay

> M6 GROUP

Nicolas de Tavernost – Chairman of the Executive Board & CEO – M6 Group

> WARNERMEDIA

Priya Dogra – President WarnerMedia EMEA & Asia (excluding China) and **Christina Sulebakk** – General Manager HBO Max EMEA – WarnerMedia

2 PANEL DISCUSSIONS

> EUROPE IN THE DIGITAL ERA

How to make the digital transition an opportunity for European content?

Olivier Jollet – SVP and General Manager of Pluto TV – ViacomCBS Networks International

Superna Kalle – President, International Digital Network – Starz

Andrea Scrosati – Group Chief Operating Officer – Fremantle

Bruno Patino – President – ARTE

> WHAT FUTURE FOR TV?

LINEAR BROADCASTERS TACKLING THE TRANSFORMATION OF THE INDUSTRY

In partnership with European Film Forum

Delphine Ernotte-Cunci – CEO – France Télévisions & President – European Broadcasting Union

Karim Ibouarki – Vice-Chair – European Regulators Group for Audiovisual Media Service & President – CSA.Be

Jan Mojto – CEO – Beta Film

Hanna Stjärne – CEO – SVT

CLOSING EVENT

How to establish the audiovisual industry as a driving force of the recovery in the EU? With the French Minister of Culture, **Roselyne Bachelot-Narquin**, and her counterparts in Europe, **Bénédicte Linard** (Belgium) and **Anneli Ott** (Estonia).



Roselyne Bachelot-Narquin © Didier Plowry



Bénédicte Linard



Anneli Ott



Speakers (left to right): Christina Sulebakk, Marco Bassetti, Nicolas de Tavernost © M6 - Julien Faure, Priya Dogra, Delphine Ernotte-Cunci ©FTV-2 - Manuel Braun, Anders Jensen © Peter Knutson, Olivier Jollet, Superna Kalle, Jan Koeppen, Thierry Breton, Andrea Scrosati, Jan Mojto, Bruno Patino © Arte - F Boukila, Gilles Pélisson © TF1 - Christophe Chevalin, Hanna Stjärne, Karim Ibouarki

TUESDAY, AUGUST 31ST

PITCHING SESSION

UGC WRITERS CAMPUS

An immersive week-long writing workshop gathering **20 emerging TV drama writers** from around the world. At the Creative Bazaar, the participants will work on their project before pitching in front of international industry professionals.

THE PRESIDENT

Amit COHEN – Israel
Writer, Showrunner, Producer
False Flag, No Man's Land



2 TUTORS

Donna SHARPE
UK, Germany
Screenwriter, Director

Neil LANDAU
USA
Professor, Screenwriter, Author

20 SELECTED WRITERS 17 PROJECTS

TALAL SELHAMI AND JAWAD LAHLHOU
Morocco
MIARA

CLAUDIA DE ANGELIS
Italy
GR8 EXPECTATIONS

OONAGH KEARNEY
Ireland
AU PAIR

VERO CRATZBORN
Belgium
FAGNES

RICHARD BRABIN
UK
EVIE

DORA SUSTIC
Croatia
BUDDHA BAR

Yael FELDMAN
Israel
ZEI GEZUNT

MAURIZIO AMENDOLA AND MARCO MUCIG
Italy
PUROSANGUE

YASHAR ALISHENAS
Sweden/Iran
THE REVOLUTION NEVER HAPPENED

HÉLÈNE FAURE
France
IN THE FOREST

ALYSSE HALLALI
France
EMERGENCY RESCUE COMMITTEE

VICTOR ALONSO-BERBEL AND JAN MATHEU
Spain
RAVAL

SALLY FENAUX BARLEYCORN
THE ORIGINALS

ALMUDENA MONZU
Spain
MATAMALA

VALERIA RICHTER
Denmark
COLD CASE NUUK

MUSTAFA DUYGULU
The Netherlands/Turkey
SON OF ROTTERDAM

ROSSELLA DI CAMPLI
Italy
NORDIC LIGHTS

**CREATIVE
BAZAAR**



IN CONVERSATION

HBO MAX

A discussion with Antony Root about HBO Max original programming commissioned and produced in Europe.



PANEL

LET'S GO GREEN! SUSTAINABILITY THROUGH INNOVATION

From on-set practices to the digital revolution in post-production, how are European institutions and the industry transforming environmental issues into a key element of Europe competitiveness?



PANEL

IS EUROPEAN TV READY FOR DIVERSITY?

The need for better representation has never been more pressing. However, statistics reveal significant imbalances in terms of the representation of people with disabilities, as well as diversity of sexual orientations and ethnic origins, both on screen and behind the camera. This round table will examine different European approaches, what has been achieved, and what still remains to be done.

FESTIVAL SCREENING

THE LAST SOCIALIST ARTEFACT – World Premiere

International Panorama
Croatia | 2021 | 6x52min | HTR
Series Mania Forum's Co-Pro Pitching Sessions 2017
6.15pm – Le Majestic, 54 Rue de Béthune



© The Last Socialist Artefact

WEDNESDAY, SEPT. 1ST

AUDITORIUM PASTEUR

09:30-10:15
**PLANNING FOR SCRIPTED SUCCESS:
 THE EXAMPLE OF BANIJAY**
 [In Conversation]

10:30-11:30
BASED ON TRUE FACTS
 [Panel]

12:00-12:30
KEYNOTE LIONSGATE
 [In Conversation]

AUDITORIUM EUROTOP

10:00-11:00
**WHO TELLS THE STORY?
 IS AUTHENTICITY THE ANSWER TO
 CREATE MORE INCLUSIVE TV SERIES?**
 [Panel]

11:30-12:30
CAN YOU STILL SELL AN ORIGINAL IDEA?
 [Panel]

14:00-15:00
**CONTENT, BRAND OR USER
 EXPERIENCE: WHAT DETERMINES
 THE VIEWER'S CHOICE?**
 [Panel]

15:30-16:30
INSPIRATION, VISION AND EXECUTION
 [Panel]

VAN GOGH ROOM

09:30-10:15
CO-WRITING RESIDENCY ISRAEL-FRANCE
 [Pitching Session]

10:15-10:45
DEENTAL SERIES WORKSHOP
 [Pitching Session]

11:00-12:00
SCORING A TV SERIES
 [Panel]

13:30-14:30
**"SO, WHAT IS IT THAT YOU DO, EXACTLY?"
 AND OTHER QUESTIONS WRITERS
 NEVER DARE TO ASK**
 [Panel]

15:00-16:00
**WRITING AND DIRECTING
 A FICTION PODCAST**
 [Panel]

ARTOIS ROOM

11:00-12:00
**1-2-3 PRODUCTION: NEW SLATE OF HOT
 PROPERTIES FROM THE HEADLINER OF
 RUSSIAN DRAMA BREAKTHROUGH**
 [Sponsored Session]

MEETING CLUB

10:30-13:00
**ONE-ON-ONE MEETINGS
 CO-PRO PITCHING SESSIONS**

&

**UGC WRITERS CAMPUS ONE-ON-ONE
 MEETINGS**

&

**MATCHMAKING SESSION
 TALENTS ADAMI CINÉMA**
 [Networking Event]

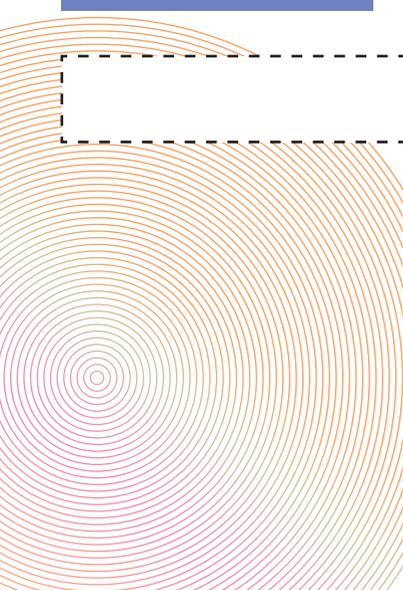
LUNCH BREAK

CLOSING DRINKS

16:30-18:00

Business Lounge

Open to all registered participants



WEDNESDAY, SEPT. 1ST

PITCHING SESSIONS **CREATIVE BAZAAR**

CO-WRITING RESIDENCY ISRAEL/FRANCE

A programme initiated by the **CNC** (Centre National du Cinéma et de l'Image animée) and the **GMFF** (Gesher Multicultural Film Fund), in cooperation with the **Israeli Scriptwriters Guild**, the **Israeli Producers Association**, the **French Embassy in Israel** and **Series Mania**.



2 TUTORS

Ronit WEISS-BERKOWITZ
Israel
Screenwriter, Showrunner, Teacher

Benjamin DUPAS
France
Screenwriter, Showrunner, Teacher

10 SCREENWRITERS
3 WORKSHOPS
4 SELECTED PROJECTS:

LOVER FOR YOUR WIFE
Uri **BAR-ON** and Laura **PIANI**

WOLF WOLF
Einat **GAULAN** and Déborah **HADJEDJ**

CHAMPS ELYSÉES CORNER OF SPHRINZAK
Youval **FRIEDMAN**, Danny **LENER** and Rémi **SANAKA**

THE WATCH
Nir **BERGER**, Léa **LESPAGNOL** and Giordana **MARI**



© GMFF

DEENTAL SERIES WORKSHOP

A new professional workshop for writers and producers from African, Caribbean and Pacific countries. Launched by the CNC's DEENTAL-ACP programme, with the financial cooperation of the European Union and the support of the OACPS as well as the Series Mania and Fespaco festivals.

2 TUTORS

Selina UKWUOMA
UK
Professor, Script Consultant

Neil LANDAU
USA
Professor, Screenwriter, Author

4 SELECTED PROJECTS
8 PARTICIPANTS:

CLASH (Ivory Coast)
Camille **LU-DAC** and Amina **ABDOULAYE MAMANI**

THE COLONY (Kenya)
Salim **KESHAVJEE** and Hussein **KURJI**

NIGHTINGALE (South Africa)
Neil **MCCARTHY** and Sara **BLECHER**

ALLIANCES (Ivory Coast)
Adama **KONKOB** and Siam **MARLEY**



IN CONVERSATION

PLANNING FOR SCRIPTED SUCCESS: THE EXAMPLE OF BANIJAY

In a global content group, success can often look different, but one thing Banijay's teams have in common is their aspiration for high-quality storytelling. In this dedicated session, we hear from some of the organisation's top scripted talent on how they source, develop, produce, manage and anticipate trends.

PANEL

INSPIRATION, VISION AND EXECUTION

International Emmy Award Winning Producers talk about their creative process, where the ideas for their shows came from and how that brought a unique perspective to their story and characters.

In association with the International Academy of Television Arts & Science



WWW.SERIESMANIADIGITAL.COM

WATCH LIVE AND REPLAY ALL CONFERENCES, PANELS AND PITCHING SESSIONS

➤ **ACCESS THE SCREENING ROOM** with **+70 SERIES** from the **FESTIVAL SELECTION** and the **FORUM EXCLUSIVES** from August 30th to September 18th

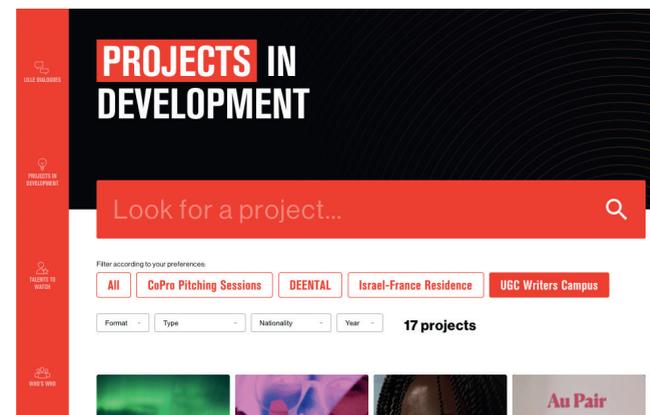
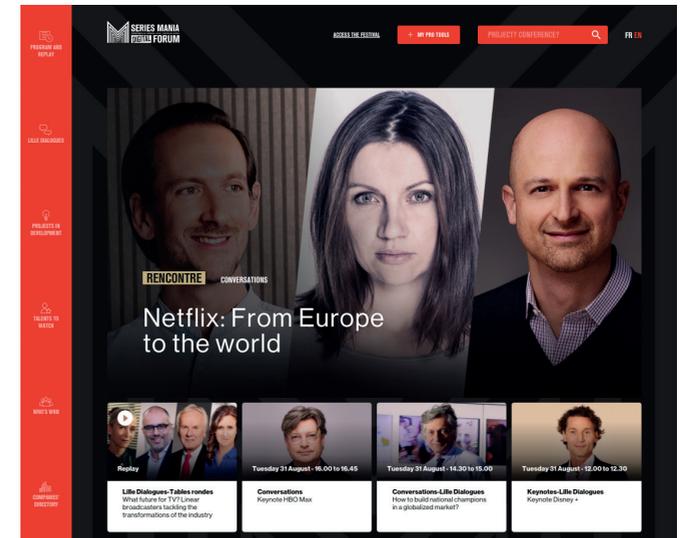
➤ **DISCOVER & FOLLOW PROJECTS IN DEVELOPMENT** and **TALENTS TO WATCH** all year long

➤ **NETWORK** with all the registered participants

▪ Access the **WHO'S WHO** and **COMPANIES DIRECTORY** all year long

▪ Schedule **ONE-ON-ONE MEETINGS** with the teams behind the projects of the Co-Pro Pitching Sessions and the Creative Bazaar

▪ Access **VIRTUAL BOOTHS** and attend **ONLINE MEETINGS**



➤ KEEP UPDATED WITH OUR EXCLUSIVE SERIES MANIA TV:

- A daily comprehensive presentation of the programme so you don't miss a thing
- Exclusive interviews of our major participants and talents
- A unique way to experience the Forum

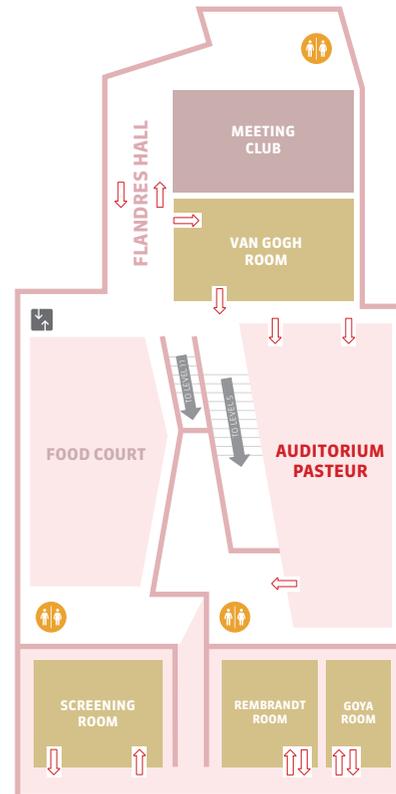
Hosted by AC Coppens

LILLE GRAND PALAIS MAP

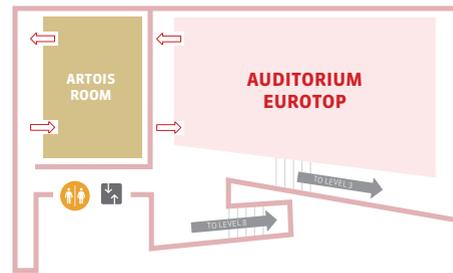
LEVELS 1/3



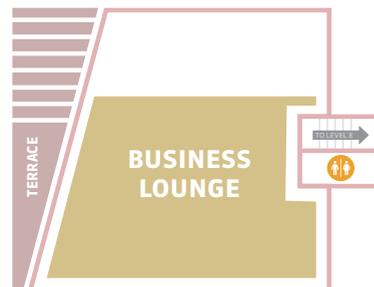
LEVELS 8/9



LEVEL 5



LEVEL 11



THE FIRST SCHOOL 100% DEDICATED TO SERIES



3 PROGRAMMES TO TRAIN THE MAKERS
OF TOMORROW'S EUROPEAN TV SERIES



LAUNCH EVENT
AT SERIES MANIA FORUM
MONDAY, AUGUST 30TH
12PM
LILLE GRAND PALAIS
ARTOIS ROOM

EUREKA
SERIES

An intensive 4-month, full-time, English-language training course for scriptwriters and series producers from all over Europe.

La femis | PSL



An excellence programme provided by leading business school Sciences Po Lille.

TREMPLIN

An initiative to identify, initiate, and guide young talents in the Hauts-de-France Region.

SUPPORTED BY



