WRITERS CAMPUS
Rules and regulations

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INTRODUCTION

The Writers Campus by Series Mania is an English-language project development and pitch preparation training program designed for 16 professional writers. Over the course of one week, participants in the program will have the opportunity to meet and be mentored by industry professionals with extensive experience. They will attend workshops, masterclasses, and individual project development sessions with two mentors.

During Series Mania Forum, participants will pitch their projects to the audiovisual industry.

The 2024 edition will take place from March 14 to March 21, 2024, in Lille.

ELIGIBILITY CRITERIA

Selected individuals or pairs of writers must be working writers and meet the following criteria:

- Must have appropriate professional experience, including having had a project broadcast on television, on a platform, online, in cinemas, or at a festival (TV/digital series or a short or feature film) or have a broadcasting agreement for a first work about to be broadcast.
- Must have a project sufficiently advanced in its development to be pitched at Series Mania Forum
- Must present a fiction project. Documentary or animation projects will not be considered.
- The series project must not be in development with a broadcasting channel, platform, or production company.
- English is the working language and the required language for the documents needed for your application.
- Individuals or pairs of writers from around the world can apply.
- Must be fully available from March 14 to March 21, 2023.
- Must submit their application before November 30, 2023, 23:59 (CET).

It is possible to apply individually or as a duo. In the case of a duo, a single application per project must be submitted.

Each applicant can apply with a maximum of two projects, but they are encouraged to apply with only one project in which they are deeply invested.

It is possible to apply every year, but any writer who has already been selected for a previous Writers Campus edition is not allowed to reapply.

APPLICATION DOCUMENTS

Applicants must provide the following elements via the online form in English:

      Mandatory:
- Fully completed application form.

- pitch deck

  - Logline (max. 2 sentences)
  - The series pitch (including format, arena, and season arc, tone and style).
  - Brief synopsis of the pilot and subsequent episodes if available.
  - Profiles of the main characters.
  - A note of intention from the author(s).

note: No production company or broadcasting channel should be attached to the project

- A resume

- A cover letter (explaining how the Writers Campus will help you develop this particular project and why it is relevant to pitch it at Series Mania Forum)

  Optional component:

- For applicants with a first project about to be broadcast: proof of agreement with a broadcaster.

SCHEDULE & PROGRAM

- October 24, 2023: Launch of the call for applications.
- November 30, 2023: Closing of the call for applications at 23:59 (CET).
- Late January 2024: Announcement of the call for application results via email.
- Mid-February: **Online meet&greet** with mentors and projects presentations
- March 14, 2024: Arrival in Lille
- From March 15, 2024, to March 18, 2024: Workshop at the **Creative Bazaar.**
- From March 19, 2024, to March 21, 2024: Conferences, meetings, and pitches at the **Series Mania Forum** at Lille Grand Palais.

Participants can attend all Festival and Forum events, including exclusive series screenings premiering worldwide, and professional conferences and networking events.

The workshop, which includes high-ranking professionals with busy schedules, may be subject to last-minute changes.

TUITION FEE

If selected, each participant must pay a participation fee of **€550 (tax included)**. This package includes:

- Training program at the Creative Bazaar workshop and at the Forum
- Series Mania Forum accreditation.
- visibility of your project Seriesmania+ - Series Mania digital platform
- 4 lunches at the Creative Bazaar

Please note that accommodation, round-trip transportation to Lille, meals outside of lunches at the Creative Bazaar, and any other personal expenses are the responsibility of the participants.

We encourage participants to apply for financial support with their national/regional funding bodies. We can offer a booking service for your accommodation in Lille, from March 14 to 21 (7 nights, arriving on the 14 and leaving on the 21) - for an additional cost.

CONFIDENTIALITY AND COMMUNICATIONS

Documents submitted during project submissions will remain strictly confidential and will not be published.

Selected projects will be required to provide information that will be published on Series Mania Forum's communication platforms (website, catalogs, flyers, etc.).

The selection list and the titles of the series projects developed may be communicated and published in the press.

Furthermore, screenwriters will be required to acknowledge the involvement of Series Mania Writers campus in the closing credits of their series, should they be produced. This acknowledgment will include the use of logos and captions provided by Series Mania.