

EUREKA SERIES SPRING 2025

Explore European collaborative writing

Throughout the training, participants work in groups to develop original series concepts in a writers' room, accompanied by a mentor. Additionally, each week focuses on a specific aspect of series creation taught by professional tutors.

During the last weeks, participants develop a pitch deck and learn how to pitch their series concepts.

On the last day, during the Final Presentation, participants pitch their series concepts in groups to a professional panel and receive their feedback and insights.

PART I – IN LILLE

European markets,
Dramaturgy,
Characters, Season,
Green writing + Series
Mania Forum

PART II – REMOTELY

How to Translate a
Series into Images,
Mentoring, Case
Studies,
Masterclasses.

PART III – IN LILLE

Negotiation,
Contracts, Pitch Deck,
How to Pitch.

OBJECTIVES

- ▶ Master the creative process of collaborative writing
- ▶ Understand how the European series ecosystems operate
- ▶ Acquire the skills to pitch and sell a European series to investors
- ▶ Develop a European network by teaming up with other emerging writers and experienced professionals

DATES

From October 15 to December 8,
2024: Call for applications

January 13, 2025: Final selection results sent to
selected participants

From March 18 to June 6, 2025 (in remote from
April 28 to May 9): EUREKA SERIES training
program

EUREKA SERIES SPRING 2025

A 10-week training course to experience a European writers room and develop collaborative writing skills by developing an original series concept in groups, advised by series professionals.

ADDED VALUES

- ▶ Professional networking opportunities: meet European series professionals, Visibility among industry professionals through the Institute's Directory
- ▶ An accreditation to Series Mania Forum 2025: to connect with the industry
- ▶ A dedicated pedagogical team available to guide you throughout the entire training process

CONTACT

Juliette Naudin et Maëlle Deffrenne
- Pedagogical team
contact : smi@seriesmania.com

WHO CAN APPLY ?

Emerging screenwriters Who have the desire to work in Europe in their professional future, with a strong professional interest in series writing.

FEES

€3,500 per participant (taxes included).
Payment terms can be set up.



For French participants, depending on your eligibility, all training programs can be funded by AFDAS or other funding organizations.



For international applicants, we encourage you to contact local funds or writers/producers guilds to inquire about potential funding.

Series Mania Institute provides partial bursaries of up to €1,500 to help cover tuition fees, based on the income of all applicants (more information on our website).

